



Portfolio

•

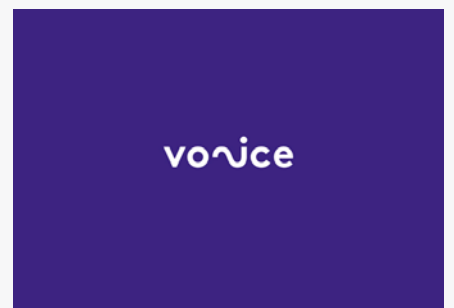
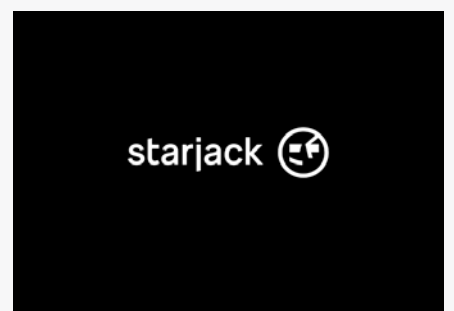
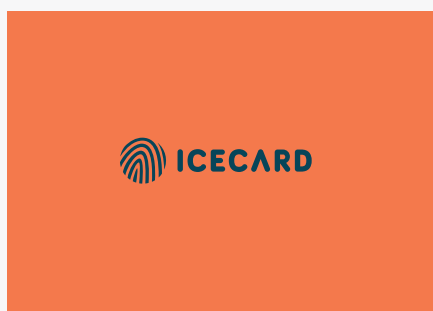
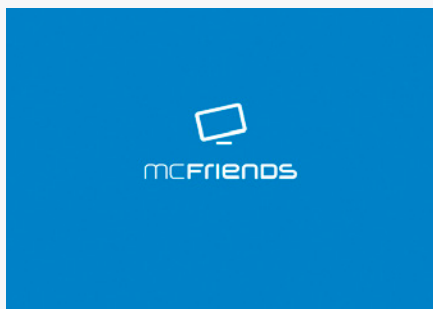
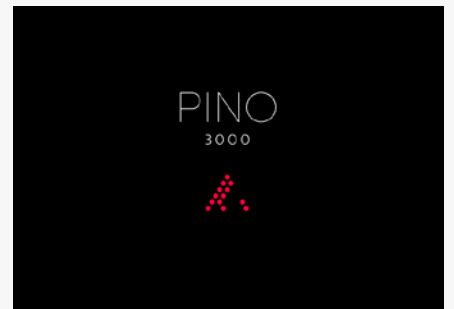
2016

—

2 **Our mission
is to
create brands,
ideas and
designs
that exceed
the
expectations
of clients
and
touch
the target
audience.**

TASKS

// ARTWORK
// BRANDING
// CORPORATE DESIGN
// STATIONARY
// CAMPAIGNS
// CONCEPTS
// LOGO-DESIGN
// NAMING
// STRATEGY
// WEBDESIGN



PROJECT RED BULL PAPERWINGS

Biggest worldwide event with over 85 participating countries. Paper plane competition with 3 categories. National Qualifyings all over the world. The worldfinal is in Salzburg, Austria.

TASKS

PRINT

- // LOGODESIGN
- // LOGOS CATEGORIES
- // LETTER PAPER
- // POSTER ARTWORK
- // FLYER
- // BOARDING PASS
- // BANNERS
- // CERTIFICATES
- // ACCREDITATION CARDS
- // LANDING STRIP
- // BEACHFLAGS
- // ATHLETES BAG
- // MEDIA KIT
- // EVENTBOOKLET
- // CREATIVE DIRECTION

DIGITAL

- // WEBDESIGN
- // CONCEPTION
- // CONSTRUCTION
- // DESIGN/WEBSITE ARTWORK
- // PROJECT SUPPORT
- // COMMUNICATION AND COORDINATION OF ALL PROJECT PARTNERS



Key Visual Poster



Event Flyer International



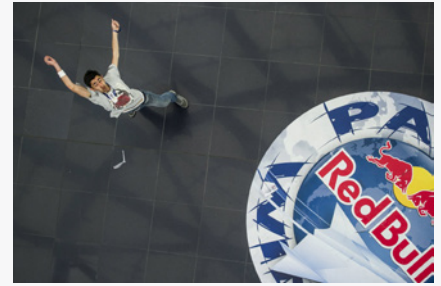
Event Runway



Boarding Pass National

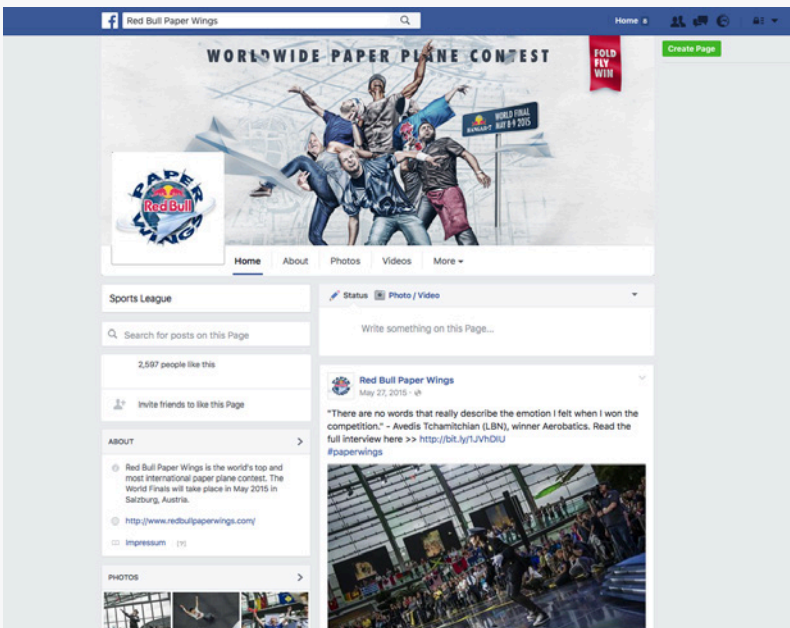


RBPW Beachflag



Webdesign

Event Photos



Social Media Integration

7 **We
work
for a lot
more
Red Bull
events.**

CLIENTS

// REDBULL INTERNATIONAL
// REDBULL XFIGHTERS
// REDBULL CRASHED ICE
// REDBULL STREETSTYLE
// REDBULL CLIFF DIVING
// REDBULL TRANS-SIBERIAN
EXTREME
// REDBULL ACES
// REDBULL ROMANIACS
// WINGS FOR LIFE WORLD RUN



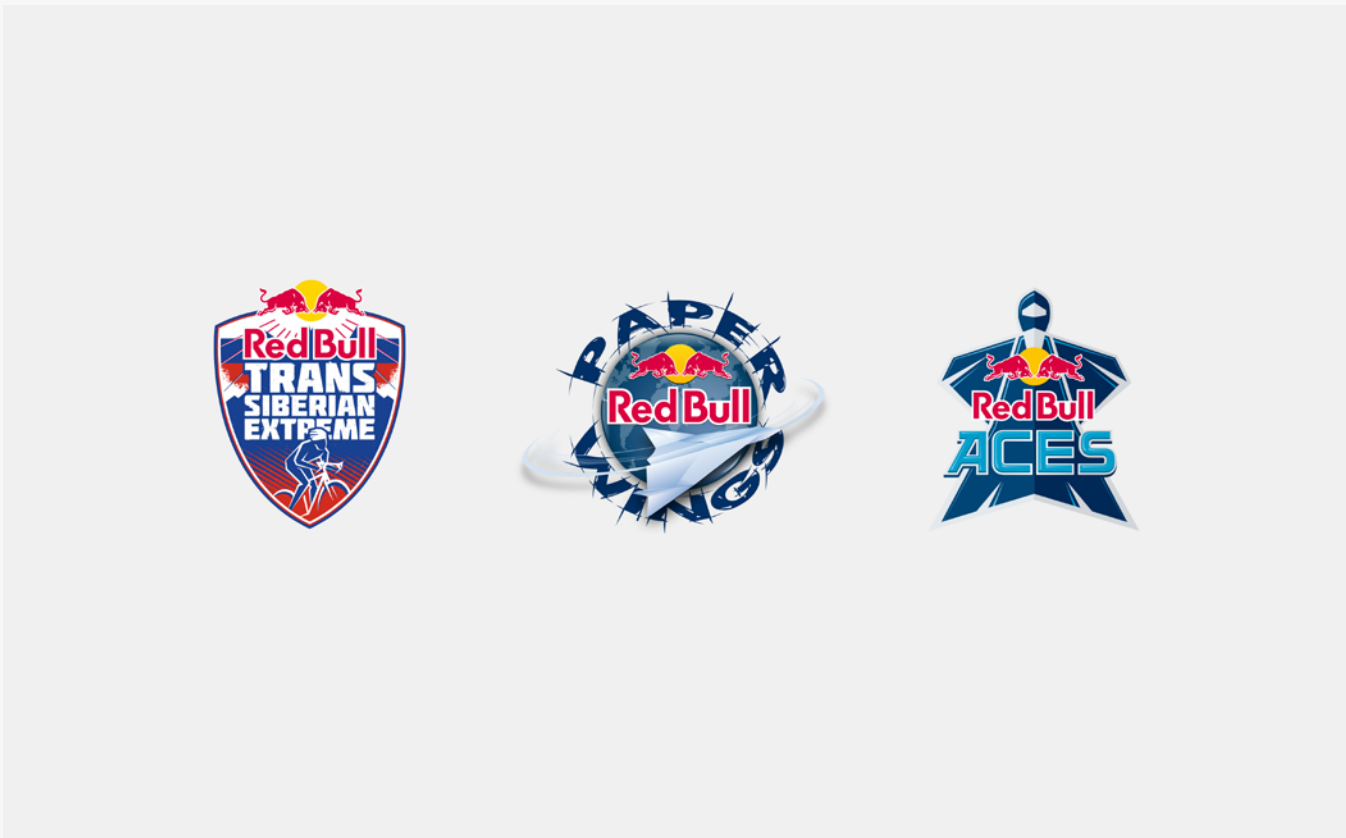
Key Visual Poster



T-Shirt



Race-Shirt



Red Bull Event Logos



Red Bull X-Fighters



Red Bull Cliff Diving



Red Bull Crashed Ice



Wings For Life World Run – Global Race Control Branding



Red Bull Street Style



Red Bull Trans-Siberian Extreme



Red Bull Aces

PROJECT BREUER COSMETICS

A logo for the Breuer brand, a design that represents the family Breuer. The conception of the Breuer brand resulted in the development of their own care line.

TASKS

PRINT

// CORPORATE DESIGN
// FLYER
// BROCHURE
// PACKAGING

DIGITAL

// WEBDESIGN
// PHOTOGRAPHY



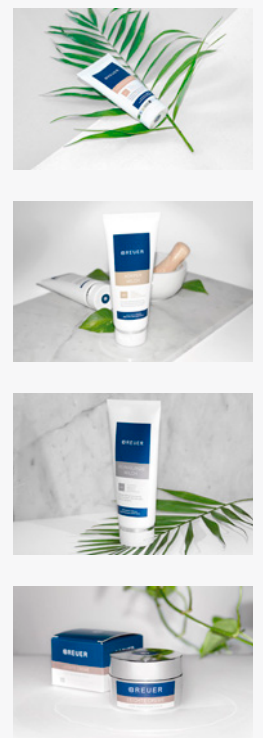
Logo Design



Flyer



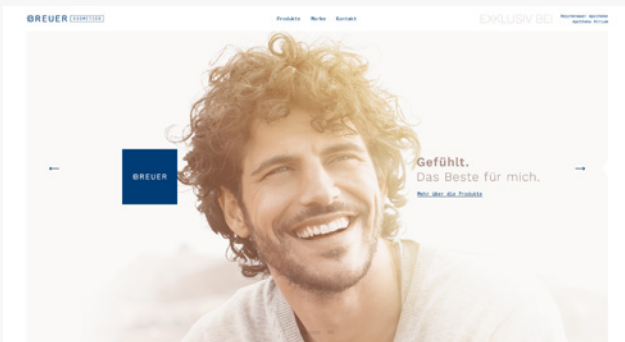
Packaging



Photography



Brochure



Website



Bodner Bau

PROJECT BODNER - 100 YEARS ANNIVERSARY

One of the biggest construction companies in Austria, celebrated its 100 year anniversary.

TASKS

PRINT

- // ANNIVERSARY BRAND
- // FLYER
- // BROCHURE
- // PACKAGING
- // INCENTIVES
- // MAGAZINE
- // IMAGE BROCHURE
- // ROLL UP
- // MENU CARDS
- // CONSTRUCTION WALLS
- // PRINT AD
- // ICONS
- // EVENT WALL
- // AND MORE

DIGITAL

- // PRESENTATION
- // SLIDE SHOWS



Anniversary Claim



Magazin



Anniversary Image Brochure



Stationery



Invitation



Calendar



Icons



Incentive

Ad

Construction wall



Event

Event wall

PROJECT BRAND REDESIGN

Redesign for the insurance company which communicates with its customers in the industrial, construction and trade sectors and in private households throughout the country.

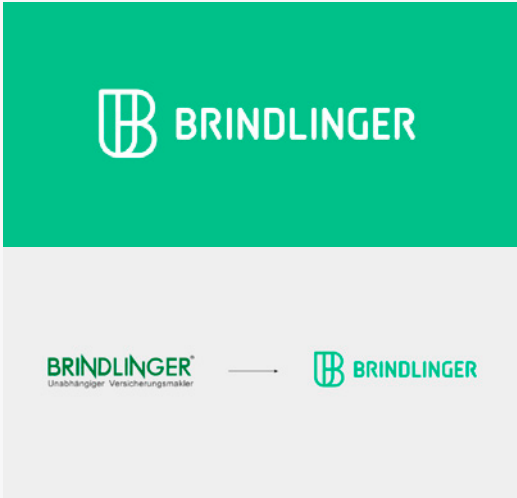
TASKS

PRINT

- // CORPORATE DESIGN
- // FLYER
- // BROCHURE
- // LOGODESIGN
- // ROLL UP
- // PRINT ADS
- // INCENTIVES
- // MAGAZINE
- // IMAGE BROCHURE

DIGITAL

- // WEBDESIGN
- // APP



Logo Redesign



Stationary



Roll Up



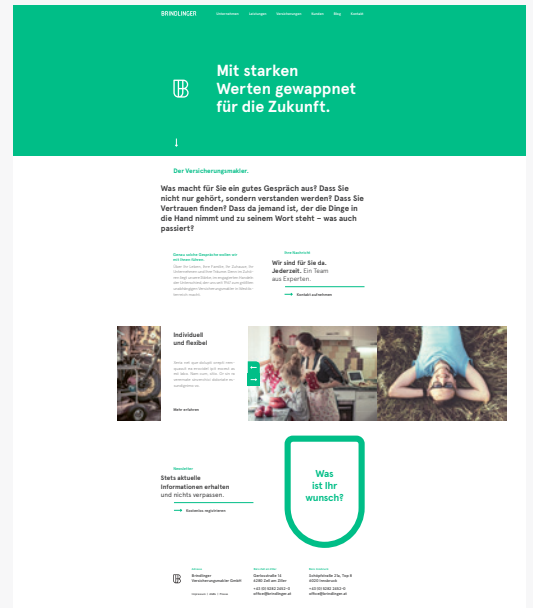
Presentation Folder



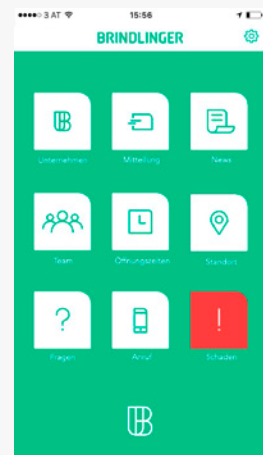
Image brochure



Print Ad



Website



App

Ötztal Tourismus

PROJECT ÖTZTALER RADMARATHON

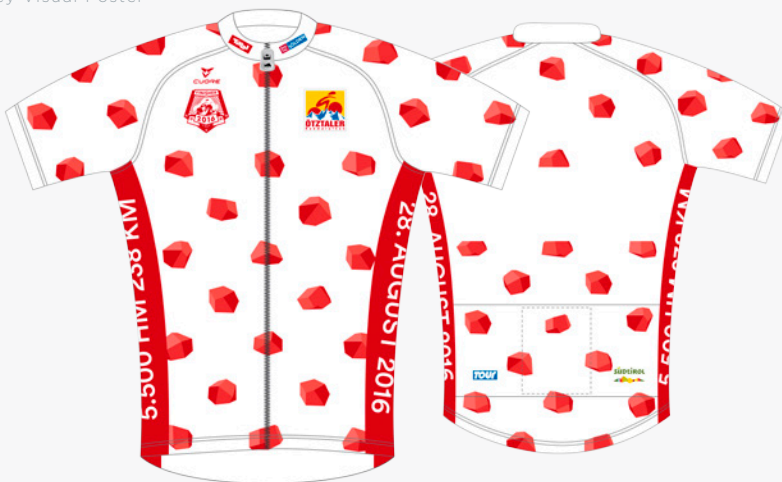
One of the most popular european bike events with 4000 participants every year. Only the strongest are able to finish the race.

TASKS PRINT

- // PHOTOSHOOTING
- // POSTER ARTWORK
- // ANNIVERSARY CALENDAR
- // ADVERTISING MATERIAL
- // MAIL SIGNATURE
- // DVD COVER DESIGN
- // STICKER
- // CERTIFICATE
- // PRESS LETTERPAPER



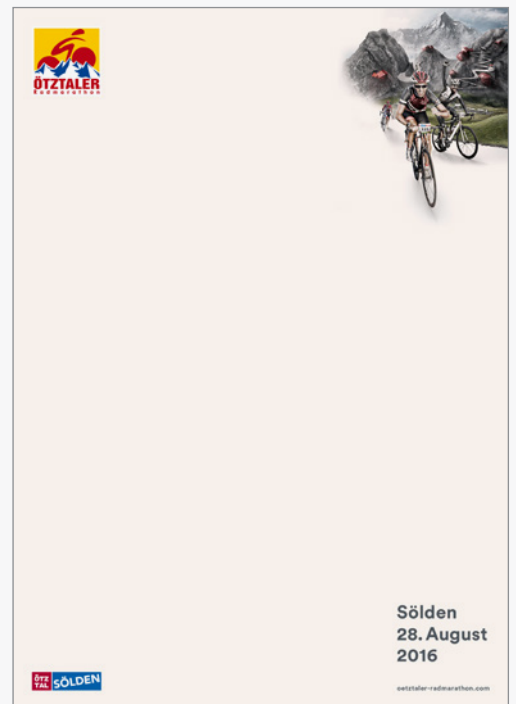
Key Visual Poster



Finisher Trikot



Web Banner



Stationary



Magazine Ad



Finisher Badge

**Did
you like
it?**

**You
will find
more
design
cases
on our
website.**

WEBSITE

ICARUS-CREATIVE.COM

CONTACT

GET IN TOUCH

•
*PENTHOUSE OFFICE
SOHO 2.0, GRABENWEG 68
6020 INNSBRUCK*

—
ICARUS



DATE

27-07-2016

•
MAIL ME:
MARKUS.HUBER@ICARUS-CREATIVE.COM

PHONE:
+ 43 (0) 512.890 400-20



Wir bitten um Verständnis, dass die in dieser Präsentation dokumentierten Gedanken, Ideen und Vorschläge geistiges Eigentum von ICARUS creative sind und somit den geltenden Urheberrechtsgesetzen unterliegen.

Die unauthorisierte Nutzung, die ganze oder teilweise Vervielfältigung sowie jede Weitergabe an Dritte ist nicht gestattet.